

ECA Board of Directors Meeting

Zoom

Wednesday, May 12, 2021 6:30 PM

Minutes

Meeting called to order 6:32 pm. March minutes were approved with no changes.

In attendance: Anita Bernacchi, Mary Biesty, Jennifer Carlson, Tom Kraft, Anthony Florio, Tom Misiewicz, Kathy Kaminski, Jan Kupiec, Jeff Manuel, Jeff Singer, Tim Weiske, Nancy Williams, Caryn Meyers, Jennifer Herren, Beverly Padratzik,

Absent: Jerome Witte, Michelle Christensen, Lorrie Kennedy, Justin Ochonicki, Christine Rosenberg, Steven Peacock, and Ewa Ryan

Officer's Reports

President's Report: Jeff complimented Jan on the excellent general meeting from April 4th with US Representative Michael Quigley and Alderman Napolitano and Nugent. One of the highlights of the meeting was the discretionary budget allocation monies from Alderman Napolitano for \$30K and Alderman Nugent for \$25K. This money will be used for downtown Edgebrook business district enhancements to be determined by an advisory committee comprised of both business owners, Chamber of Commerce representatives, and ECA board members. Jeff also reported that he participated in a WBEZ focus group asking what issues are important to the community for media coverage. There were representatives from Jefferson Park, Lincolnwood, Skokie, and Edgebrook.

Vice President's Report: Nancy informed the board that she would be cleaning and moving the off site storage unit to a better location in the same facility and it would save the ECA hundreds each year.

Treasurer's Report: Jeff presented the budget recap

Secretary's Report: Mary provided board members with a recap of the Fourth of July meeting. The following board members confirmed their attendance for the Fourth of July: Jeff Manuel, Nancy Williams, Jennifer Carlson (set up), Anthony Florio, Tom Kraft, Jan Kupiec, Caryn Meyers, Tom Misiewicz, Bev Padratzik, and Jerome Witte.

Director's Reports

Community Development: See notes from president for funding allocation from the aldermen.

Special Events: Some highlights from the Fourth of July meeting included the theme of *Edgebrook in Bloom* and the Grand Marshall is Caryn Meyers. Parade applications are currently not being accepted by the city pending a decision on whether they will be allowed this year. The food service will be pared down to hot dogs and brats. Chips, soda, and ice cream (donated from The Chocolate Shop) will also be available. The snow cone and popcorn issue are still floating around. The Boy Scouts still plan

on serving the watermelon and corn on the cob. The Country Doctors will perform but chairs will not be provided. Park Church has still not confirmed their participation for children's games. The idea being considered is to hire one or more children's entertainers. Jennifer Carlson is working with the schools on the poster contest.

Membership: As-of May 4th, there are 382 paid memberships with a total of \$16,556.83 in dues. Next big membership push will be boosted by the Fourth of July activities.

Marketing and Membership: Michelle was not present but provided the following update:

Membership Monday Spotlight begins June 7th

- The idea is to have weekly content that features a member, including their picture and a quote or response about what they love about Edgebrook, a moment brought to them by the ECA, etc.
- The goal is to remind neighbors that "everyone is doing it" (meaning, being an active member of the ECA) and also highlight the diverse reasons we enjoy this community.
- Caryn has provided a list of emails and I've begun reaching out.
- Kathy has created a beautiful "frame" to put around the member picture.
- Justin is ready to upload each week starting in June.

Schools: Jennifer and Kathy K are working on the form for the Fourth of July poster contest. The form will include facts about pollinators and highlight the awards the Triangle has received.

Media and Publicity: Justin is continuing to publicize the beautification and clean up efforts near the triangle and Metra corridor. Justin will promote the July 4th event when everything has been approved.

Police/Fire and Snowplowing: Nothing to report

Beautification: Caryn has asked board members to participate in the mulching spreading on Saturday. She is working with our sprinkler vendor to replace a broken sprinkler head damaged during the sidewalk repairs.

Website: Compliments were given to Tony and Caryn on the new streamlined website design!

Programs: Jan will be scheduling future General Meetings for the fall.

Old Business:

New Business:

Meeting adjourned 7:43pm

NEXT MEETING: Next meeting will be held on Wednesday, June 9th at 6:30pm. Please remember to contact Jeff if you are unable to attend.

Board Meetings (every second Wednesday at 6:30 pm at the Edgebrook Lutheran Church or on Zoom)

No meetings in July and August

September 8th

October 13th

November 10th

December 8th

Special Events

Easter Egg Hunt Saturday, April 3rd

July 4th Parade and Picnic Sunday, July 4th

Holiday Lighting Ceremony Saturday 11/20

Holiday Stroll/Cookie Walk Sunday 11/28

General Meetings (4 per year)

March 16